

INVOICE


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494788-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC	1839

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
09/24/12 - 10/04/12	494788	06329289

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	140	145

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/27/12	11a-12p Price is Right	11am - 12pm	MTWT----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120130H \$600.00 NM									
4	09/24/12	10/04/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT---- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 4:38 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120130H \$950.00 NM									
5	09/24/12	09/27/12	Eyewitness News	6pm - 6:30pm	MTWT----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT---- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 09/25/12 6:12 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120130H \$2,200.00 NM									
7	09/24/12	09/27/12	Inside Edition	7pm - 7:30pm	MTWT----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT---- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 7:22 PM Inside Edition 7pm - 7:30pm :30 SMPCT120130H \$1,350.00 NM									

Total Spots 4
Payment Terms Net 30 Days

<u>Gross Total</u>	\$5,100.00
<u>Agency Commission</u>	\$765.00
<u>Net Amount Due</u>	\$4,335.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494788-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

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 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC	1839

Flight Dates	Order #	Alt Order #
09/24/12 - 10/04/12	494788	06329289

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	140	145

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/04/12	11a-12p Price is Right	11am - 12pm	MTWT---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120130H \$750.00 NM									
3	10/01/12	10/04/12	3pm-4pm Syndication	2:58pm-4pm	MTWT---	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 3:51 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120130H \$525.00 NM									
4	09/24/12	10/04/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB M 10/01/12 4:29 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120130H \$950.00 NM									
6	10/01/12	10/04/12	Eyewitness News	6pm - 6:30pm	MTWT---	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/02/12 6:27 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120130H \$2,250.00 NM									
8	10/01/12	10/04/12	Inside Edition	7pm - 7:30pm	MTWT---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWT--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/01/12 7:20 PM Inside Edition 7pm - 7:30pm :30 SMPCT120130H \$1,600.00 NM									

Total Spots 5

Gross Total \$6,075.00

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494788-2	10/07/12	October 2012	10/01/12 - 10/04/12

Advertiser	Product	Estimate Number
CT Future PAC	CT FUTURE PAC	1839

Payment Terms Net 30 Days

<u>Agency Commission</u>	\$911.25
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<u>Net Amount Due</u>	\$5,163.75
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